

REDLINE OF PROPOSED PROCEDURAL RULES

PUBLIC RELEASE DATE: MARCH 24, 2020



CERTIFIED FINANCIAL PLANNER BOARD OF STANDARDS, INC.

PROCEDURAL RULES

(Effective October 1, 2019June 30, 2020)

PREAMBLE

CFP Board is a non-profit organization that has established high standards of competency and ethics for personal financial planners. for the benefit of the public. CFP Board enforces its standards through a transparent, peer-review process, set forth in these *Procedural Rules*, that is credible to the public and fair to those whose conduct CFP Board is evaluating. The process includes written notice of the allegations and potential grounds for disciplinesanction, an opportunity to present documents, witnesses, and argument at an evidentiarya hearing, and a written order that sets forth the basis for the decision that may be appealed to a committee of the Board of Directors. The parties to a proceeding also have the right to be represented by counsel of their choice.

CFP Board applies these *Procedural Rules* to any person who has agreed to CFP Board's *Terms and Conditions of Certification and Trademark License* or <u>*Pathway to CFP*[®] Certification Candidate</u> Agreement. CFP Board refers to such an individual as "Respondent" or, in the event of an appeal, as either "Appellant" or "Appellee," depending on who initiates the appeal.

CFP Board Counsel (a term, as used in the *Procedural Rules*, that includes CFP Board staff operating at the direction of CFP Board Counsel) has the authority to investigate and issuefile a Complaint against a Respondent for alleged violations of (a) the *Code of Ethics and Standards of Conduct* or, where applicable, its predecessors ("Code and Standards"), or (b) the <u>Pathway to</u> CFP[®] Certification Candidate Agreement. CFP Board's Disciplinary and Ethics Commission (the "DEC"), which is composed primarily of CFP[®] professionals, has the authority to enterissue a final order that finds facts, determines whether a violation has occurred and, where appropriate, imposes discipline. in the form of a sanction. Such disciplinea sanction may include, but is not limited to, a private censure, a public censure, a suspension or revocation of a CFP[®] professional's Certification and License to use the CFP[®] marks, or a temporary or permanent bar on Respondent's ability to obtain CFP[®] certification. In the event there is a public disciplinesanction, CFP Board will publish the decision in a press release and on CFP Board's website.

In certain circumstances, a Respondent who is subject to an order of suspension may file a Petition for Reinstatement, and a Respondent who is required to demonstrate fitness for CFP[®] Certification may file a Petition for Fitness Determination. In those circumstances, the DEC has the authority to <u>enterissue</u> a final <u>DEC</u> order that resolves the Petition.

Except where these *Procedural Rules* otherwise specify, CFP Board Counsel or Respondent may appeal a final <u>DEC</u> order to CFP Board's Appeals Committee of the Board of Directors ("Appeals Committee"). The Appeals Committee is composed primarily of CFP[®] professionals and has the authority to issue CFP Board's final decision.

ARTICLE 1: INVESTIGATION

1.1 Commencement of Investigation

CFP Board <u>Counsel</u> has the authority to investigate a Respondent. CFP Board Counsel may deliver to Respondent a written Notice of Investigation stating that Respondent is under investigation, identifying the general nature of the allegations, and providing Respondent the email address and mailing address to use for delivery and filing in accordance with Article 16. Respondent must deliver to CFP Board <u>Counsel</u> a document acknowledging receipt of the Notice of Investigation within 30 calendar days from delivery to <u>Respondent</u> of the Notice of Investigation. If Respondent fails to deliver a timely an acknowledgement of receipt, CFP Board Counsel must re-deliver the Notice of Investigation via certified mail or overnight mail using the mailing address Respondent provided to CFP Board, or such other address that CFP Board reasonably believes to be Respondent's current mailing address. If Respondent fails to deliver the acknowledgement of to CFP Board a document acknowledging receipt of the Notice of Investigation within 2030 calendar days of delivery of the second Notice of Investigation, Respondent is in default and CFP Board may take-disciplinary action in accordance with Article 4.1.

1.2 Procedures for Investigation

- a. Requests for Documents and Information. CFP Board Counsel may deliver to Respondent requests relating to or arising out of the allegations raised in the Notice of Investigation or <u>during</u> <u>the</u> investigation that ask Respondent to produce documents ("Requests for Production"), provide answers to questions ("Requests for Information"), and/or either admit or deny the truth of matters asserted by CFP Board ("Requests for Admission"). CFP Board Counsel may include Requests for Production, Requests for Information, and Requests for Admission in the Notice of Investigation or send them later.
- b. Response to Requests for Production and Requests for Information. Unless the request specifies a different timeframe, Respondent must deliver responsive documents or information within 30 calendar days from delivery of an initial Request for Production or initial Request for Information, and within 14 calendar days from delivery of <u>aany</u> subsequent Request for Production or subsequent Request for Information. If CFP Board receives no response or an incomplete response, CFP Board Counsel may deliver a Notice of Failure to Cooperate in accordance with Article 1.3.

c.__Response to Requests for Admission.

- 1. Unless the request specifies a longer timeframe, Respondent must deliver a response to an initial Request for Admission within 30 calendar days, and within 14 calendar days from delivery of a subsequent Request for Admission.
- 2. For each Request for Admission, Respondent must-admit:
 - a) Admit, deny, or deny based on declare a lack of knowledge eachsufficient to admit or deny the substance of the Request for Admission, provide;
 - b) Provide the factual basis for any denial, and state
 - <u>c) State</u>, for any <u>denialdeclaration</u> based on lack of knowledge <u>sufficient to admit or deny</u> <u>the substance of a Request for Admission</u>, that Respondent has made a reasonable inquiry and <u>that</u> the information Respondent knows or can readily obtain is insufficient to enable Respondent to admit or deny.

- c.3.If Respondent fails to provide the required information in response to a Request for <u>Admission</u>, CFP Board may deliver a Notice of Failure to Cooperate in accordance with Article 1.3.
- d. **Questions by Oral Examination**. CFP Board Counsel may question by oral examination Respondent or third parties with respect to any matter relating to or arising out of the Notice of Investigation or investigation. The examination will be under oath or affirmation.
 - Notice, Location, and Method. <u>At least 14 calendar days in advance of the oral examination</u>, CFP Board Counsel must deliver to Respondent and <u>theany third-party</u> examinee a notice identifying the date, time, and location of the examination. CFP Board Counsel may conduct the examination in person, telephonically, or by video-conference. All oral examinations must be completed at least 30 calendar days prior to the hearing.
 - Attendance. Unless CFP Board Counsel otherwise authorizes, attendance at the examination is limited to CFP Board staff and representatives, the examinee, the examinee's counsel, Respondent, Respondent's counsel, and the <u>stenographic.video</u> <u>and/or stenographic reporter</u>. CFP Board Counsel may conduct the examination if Respondent or Respondent's counsel fails to appear-<u>at the date, time, and location</u> <u>specified in the Notice</u>.
 - 3. Order of Questioning. After CFP Board Counsel completes the examination, Respondent or Respondent's counsel may question the examinee. CFP Board Counsel then may ask the examinee additional questions. Counsel for an examinee other than Respondent then may question the examinee solely to clarify any of the examinee's answers. CFP Board Counsel then may ask the examinee additional questions.
 - 4. Limitation of Examinee Counsel Involvement. Counsel representing an examinee may advise the examinee so long as the provision of such advice does not impede the questioning or the examinee's testimony.
 - 5.4. Federal or State Evidentiary or Procedural Rules. The examination is not a deposition and does not follow federal or state evidentiary or procedural rules.
 - 6.5. Availability of Transcript and Video. CFP Board must obtain a written transcript and video recording (if applicable) of the examination. An examinee or Respondent may receive a copy of the transcript or and video (if applicable) from CFP Board Counsel upon payment of the appropriate fees to the stenographer or videographerrequest.
 - 7.6. Use of Transcript or and Video. If CFP Board Counsel or Respondent seeks to introduce There is a presumption that the transcript or and video of the examination will be admissible at a hearing, the Hearing Panel must admit the transcript or video and determine what weight to give the testimony. which a party may overcome for good cause shown.

1.3 Duty of Cooperation

a. A<u>Both a</u> Respondent and a CFP[®] professional who is not a Respondent (<u>collectivelyin either</u> <u>case</u>, a "Request Recipient") <u>hashave</u> a Duty of Cooperation under the *Terms and Conditions*

of Certification and <u>Trademark</u> License, the <u>Code and Standards, and/or the Pathway to</u> CFP[®] Certification <u>Candidate</u> Agreement., the <u>Code and Standards</u>, and the <u>Procedural Rules</u>. The Duty of Cooperation includes, but is not limited to:

- Timely providing all <u>non-privileged</u> documents requested in a Request for Production that are in Request Recipient's possession, custody, or control; <u>that are not privileged and that</u> do not constitute attorney or expert work product (an expert is a specialist retained by a party who is qualified to offer an opinion by expertise, training, and special knowledge);
- Timely providing truthful and complete information requested in a Request for Information that is in Request Recipient's knowledge, that Request Recipient can learn after making a reasonable inquiry, or that is within the knowledge of persons or entities that Request Recipient controls;
- 3. Timely, truthfully, and completely admitting, denying, or denying based ondeclaring a lack of knowledge sufficient to admit or deny as to all Requests for Admission, providing the factual basis for any denial, and stating for any denial based ondeclaration of a lack of knowledge that Request Recipient has made a reasonable inquiry and that the information Request Recipient knows or can readily obtain is insufficient to enable Request Recipient to admit or deny, and providing the factual basis for any declaration of a lack of knowledge;
- 4. Appearing for Questions by Oral Examination upon the request of CFP Board Counsel, and providing truthful and complete responses to questions raised during the examination;
- 5. Using reasonable efforts to procure documents, information, and witness appearances from third parties as requested, including:
 - Executing documents that authorize and request third parties to provide information or documents to CFP Board;
 - b) Using reasonable efforts to require others to execute documents that authorize and request third parties to provide information or documents to CFP Board; and
 - c) Executing documents and requiring third parties to execute documents that release third parties from any potential liability for providing to CFP Board the information and/or documents that CFP Board Counsel has requested.
- b. A Request Recipient has a duty to supplement documents and information provided to CFP Board pursuant to this Article, in a timely manner, if the Request Recipient learns that the disclosure or response is incomplete or incorrect in some material respect.
- b.c.Notwithstanding any expiration, relinquishment, revocation, or termination of Request Recipient's Certification and License, Request Recipient will continue to be subject to <u>disciplinesanction</u> in accordance with the *Terms and Conditions of Certification and License*, and will continue to be bound toby the Duty of Cooperation.
- d. If <u>CFP Board Counsel contends that</u> a Request Recipient <u>failsfailed</u> to satisfy the Duty of Cooperation, <u>then</u> CFP Board Counsel may deliver a Notice of Failure to Cooperate that identifies the failure to cooperate and provides Request Recipient <u>seven14</u> calendar days to cure the failure.

c.e.The DEC will determine whether a Request Recipient failed to comply with the Duty of

<u>Cooperation.</u> A Request Recipient's failure to comply with the Duty of Cooperation constitutes a ground for discipline under the Code and Standards. sanction. A Request Recipient's failure to comply with the Duty of Cooperation also may give rise to an adverse inference that presumes Request Recipient would have provided the requested documents or information if they supported Request Recipient's position and that may result in a finding that Request Recipient has admitted the information requested in the Request for Admission.were not unfavorable to the Request Recipient.

1.4 Results of Investigation

After delivering a Notice of Investigation and conducting an investigation, CFP Board Counsel must determine whether there is probable cause to believe grounds for <u>disciplinesanction</u> exist.

- a. If CFP Board Counsel finds no probable cause, to believe that Respondent violated the Code and Standards or the Pathway to CFP® Certification Agreement, then CFP Board Counsel must dismiss the investigation as not warranting further action at this time, while reserving the right to reopen the investigation in the future.
- b. If CFP Board Counsel finds probable cause, to believe that Respondent violated the Code and <u>Standards or the Pathway to CFP® Certification Agreement</u>, then CFP Board Counsel must take one of the following actions:
 - Letter of Dismissal: Dismiss the investigation with a Letter of Dismissal indicating that CFP Board Counsel has determined, based upon the available evidence, that Respondent's conduct does not warrant referral to the DEC, including in circumstances when Respondent may have violated the Code and Standards or the <u>Pathway to</u> CFP[®] Certification Candidate Agreement, but that Respondent's conduct does not warrant referral to the DEC for a sanction. Respondent may submit a letter responding to the Letter of Dismissal that will become part of Respondent's disciplinary record with CFP Board, and will be available for the DEC's consideration in the future.
 - 2. Settlement Offer: Present a Settlement Offer to the DEC in accordance with Article 8.
 - a.3. **Complaint:** Deliver a Complaint against Respondent in accordance with Article 3.

ARTICLE 2: INTERIM SUSPENSIONS

An interim suspension is a suspension of a CFP[®] Professional'sprofessional's Certification and Trademark License during the pendency of the proceedings. An Order of Interim Suspension is a temporary sanction and does not preclude CFP Board from imposing a final sanction.

2.1 Grounds for Interim Suspensions

a. Discretionary Interim Suspension

 CFP Board Counsel may deliver a Motion for an Interim Suspension Order onto Respondent, together with a proposed Order Grantinggranting the Motion for Interim Suspension Order. The Motion for Interim Suspension Order must identify the current members of the DEC, request a hearing date, and request expedited pre-hearing deadlines. Respondent must file a response to the Motion for Interim Suspension within <u>1014</u> calendar days of delivery of the Motion for Interim Suspension, or at such other time as the Chair of the DEC directs. CFP Board Counsel <u>mustmay</u> file a reply to Respondent's response <u>with 5 within 7</u> calendar days of delivery of the response, or at such other time as the Chair of the DEC directs.

- 2. <u>A Hearing Panel will consider the Motion for Interim Suspension Order.</u> The Chair of the <u>Hearing Panel DEC</u> must determine whether to hold a hearing on the <u>motion.Motion for</u> <u>Interim Suspension</u>. The Hearing Panel may hold a hearing in person, by telephone, or by video conference. <u>The If the</u> Chair of the <u>Hearing PanelDEC decides to hold a hearing, then</u> <u>the Chair of the DEC</u> must <u>deliverissue</u> to Respondent <u>and CFP Board Counsel</u> a Notice of Hearing that provides the date, place, and time of the hearing, <u>and sets</u>. <u>The Notice of Hearing also must set</u> deadlines for filing with the Hearing Panel and contemporaneously delivering to the other parties the documents that the parties intend to introduce at the hearing, <u>notices</u> identifying witnesses, and <u>submitting</u> agreed-upon written stipulations of fact that will be binding on the parties to the stipulation. The Hearing Panel may proceed with the hearing if either Respondent or CFP Board Counsel fails to appear at the <u>date, time, and place established for the</u> hearing.
- 3. The Hearing Panel must grant the Motion, and issue an Interim Suspension Order, and deliver the Interim Suspension Order to Respondent and CFP Board Counsel if the Hearing Panel determines that CFP Board Counsel has demonstrated by a preponderance of the evidence that Respondent's conduct poses a significant threat to the public or significantly impinges upon the reputation of the profession or the CFP® certification marks. A preponderance of the evidence is a standard of review that means "more probable than not," *i.e.*, evidence which shows that, as a whole, the factmatter sought to be proved is more probable than not to have occurred.
- b. Automatic Interim Suspension: CFP Board Counsel may issue, without action by a Hearing Panel or the DEC, may deliver an Interim Suspension Order if Respondent:
 - Is the subject of a felony Criminal Conviction or a misdemeanor Criminal Conviction, or a felony Criminal Conviction, as defined in Article 7.1, for fraud, theft, misrepresentation, violence, or a crime of moral turpitude, or violence;
 - 2. Is the subject of a Civil Finding, as defined in Article 7.3, that Respondent engaged in fraud, theft, misrepresentation, <u>violence</u>, or an act of moral turpitude, or violence;
 - 3. Is the subject of a Professional Discipline, as defined in Article 7.2, that resulted in a revocation, bar, or equivalent disciplinesanction; or
 - 4. Voluntarily terminates or surrenders a financial professional license or registration in response to while Respondent is the subject of a Regulatory Investigation.
- c. <u>Delivery of Interim Suspension Order:</u> The DEC must issue the discretionary Interim Suspension Order to Respondent. CFP Board Counsel must deliver the <u>automatic</u> Interim Suspension Order to Respondent.
- d. **Term of Interim Suspension Order:** An Interim Suspension Order will remain in place until the DEC or, if an appeal is filed, the Appeals Committee issues a final order.
- e. **No Appeals of Interim Suspensions**: An Interim Suspension Order and <u>an</u>Order deciding a <u>MotionPetition</u> to Vacate an <u>automatic</u> Interim Suspension Order are not subject to appeal under Article <u>1415</u>.

2.2 Publication of an Interim Suspension Order

CFP Board publishes an Interim Suspension Order in accordance with Article 1617.7.

2.3 Responsibilities of Respondent Following Interim Suspension Orders

A Respondent subject to an Interim Suspension Order must not use the CFP[®] certification marks or state or suggest that Respondent is a CFP[®] professional while the Interim Suspension Order is in effect. Within 10 calendar days of delivery of an Interim Suspension Order, Respondent must deliver to CFP Board Counsel evidence of compliance with the Interim Suspension Order. Such evidence must include Respondent's sworn statement of assurance that Respondent will comply with the Interim Suspension Order, and proof that Respondent has removed the CFP[®] certification marks from all internet sites and all tangible materials that Respondent exposes to the public. Respondent must submit screenshots of websites, including of Respondent's businesses, social media, and third party financial advisor listing website profiles that Respondent controls, <u>pictures of</u> signage, and, when applicable, copies of Respondent's new interim business cards, letterhead, marketing and promotional materials, as well as anywhere elsepictures of any other materials Respondent or Respondent's services. If Respondent fails to comply with or deliver proof of compliance with the Interim Suspension Order, CFP Board may declare Respondent in default under Article 4.1.

2.54 Petition to Vacate an Interim Suspension Order

- a. CFP Board Counsel may issuedeliver an order vactingvacating an Interim Suspension Order if the criminal convictionCriminal Conviction, Civil Liability, or Professional Discipline has been vacated or reversed, the financial professional license or registration that was voluntarily terminated or suspended in response towhile the Respondent was the subject of a Regulatory Investigation has been reinstated, or Respondent has provided sufficient evidence indicating that Respondent was not the subject of the Criminal Conviction, Civil Liability, or Professional Discipline.
- b. The DECA Respondent may file a Petition to Vacate an Interim Suspension Order. The Chair of the DEC must determine whether to hold a hearing on the Petition to Vacate, which may occur in person, by telephone, or by video conference. If the Chair of the DEC decides to hold a hearing, then the Chair of the DEC must issue to Respondent and CFP Board Counsel a Notice of Hearing that provides the date, place, and time of the hearing. The Notice of Hearing also must set deadlines for filing the documents that the parties intend to introduce at the hearing, identifying witnesses, and submitting agreed-upon written stipulations of fact that will be binding on the parties to the stipulation. The Hearing Panel may proceed with the hearing if either Respondent or CFP Board Counsel fails to appear at the date, time, and place established for the hearing.

b.c.A Hearing Panel may issue an order vacating an Interim Suspension Order if:

 Respondent files a Petition to Vacate and proves by a preponderance of the evidence that Resondent(a standard of review that means "more probable than not," *i.e.*, evidence which shows that, as a whole, the matter sought to be proved is more probable than not to have occurred) that Respondent was not the subject of the Criminal Conviction, Civil Liability, or Professional Discipline, the Criminal Conviction, Civil Liability, or Professional Discipline has been reversed, or the financial professional license or registration that was voluntarily terminated or suspended in response to a Regulatory Investigation has been reinstated; and

- 2. CFP Board does not establish by a preponderance of the evidence that Respondent has engaged in conduct that poses a significant threat to the public or significantly impinges upon the reputation of the profession or the CFP[®] certification marks.
- c. If CFP Board Counsel <u>delivers</u> or <u>the DECa Hearing Panel</u> issues an order vacating an Interim Suspension Order, CFP Board <u>willmust</u> not reflect the Interim Suspension Order in CFP Board's <u>public</u> verification of Respondent's CFP[®] certification and background. In addition, <u>upon the</u> written request of Respondent:
 - 1. CFP Board will remove the publication of the Interim Suspension Order from CFP Board's website, and/or
 - 2. CFP Board will publish in a press release and on CFP Board's website the fact that the Interim Suspension Order was vacated.
- d. If CFP Board Counsel or the DEC vacates an Interim Suspension Order, CFP Board Counsel will deliver the order to Respondent and notify Respondent of the opportunity to file thea written request. for CFP Board to:
 - 1. Remove the publication of the Interim Suspension Order from CFP Board's website, and/or
 - 2. Publish in a press release and on CFP Board's website the fact that CFP Board vacated the Interim Suspension Order and some or all of the facts that are relevant to the order vacating the Interim Suspension Order.
- e. If CFP Board Counsel delivers or a Hearing Panel issues an order vacating an Interim Suspension Order, then upon the written request of Respondent, CFP Board must remove the publication and/or publish the press release.
- d.f. CFP Board Counsel retains the authority to deliver to Respondent a Complaint based upon the same or other factual allegations.

ARTICLE 3: COMPLAINT AND ANSWER

3.1 Complaints and Amended Complaints

- a. If CFP Board Counsel determines there is probable cause to believe grounds for disciplinesanction exist, then CFP Board Counsel may deliver a Complaint to Respondent. CFP Board Counsel may amend the Complaint at any time; provided, however, that the DEC may continue or keep open a hearing to allow Respondent additional time to prepare a defense. A Complaint must include:
 - 1. Numbered paragraphs setting forth the grounds for <u>disciplinesanction</u>, including a detailed factual description of the conduct and a specific statement of the alleged violations.
 - 2. A range of likely hearing dates. (The Notice of Hearing, provided in accordance with Article 10.1, will set a final hearing date.)
- b. CFP Board Counsel may deliver a consolidated Complaint, or consolidate separate Complaints, against two or more Respondents that involve related facts. The Chair of the <u>DEC</u>, or if a Hearing Panel <u>has been assembled</u>, then the Chair of the <u>Hearing Panel</u>, may issue an Order severing thea consolidated action at any time, for good cause shown, and must deliver the Order

to Respondent.

3.2 Answers and Amended Answers

Respondent must deliver to CFP Board Counsel a written Answer within 2030 calendar days of servicedelivery of the Complaint, unless CFP Board Counsel delivers an Amended Complaint before the Answer is due. Respondent must deliver a written Answer to an Amended Complaint no later than the latestlater of 1014 calendar days of delivery of the Amended Complaint or the date an Answer to the original Complaint was due. An Answer must include:

- a. A detailed response to each numbered paragraph of the Complaint that either admits or denies each statement or allegation, or states that Respondent is unable to admit or deny due to lack of knowledge. If Respondent fails to respond to a specific statement or allegation contained in any numbered paragraph, the DEC may deem the statement or allegation admitted.
- b. A statement containing any defenses, factual explanations, or mitigating circumstances that respond to the allegations.
- c. A statement indicating whether Respondent requests a hearing or for the matter to be resolved on the written record. If Respondent requests a hearing, Respondent must state whether Respondent intends to appear in person, by telephone, or by video conference if CFP Board makes video conference available.

3.3 Complaint for Single Bankruptcy

CFP Board Counsel must deliver to <u>Respondent</u> a Complaint for Single Bankruptcy, without issuingdelivering a Notice of Investigation, if:

- a. CFP Board receives credible evidence that there was a personal bankruptcy or business bankruptcy filing or adjudication where Respondent or an entity over which Respondent was a Control Person (as defined in the Code and Standards) of has filed for or been the subject of a personal bankruptcy or business (collectively referred to asbankruptcy (each a "Bankruptcy Matter");
- b. Respondent has no other Bankruptcy Matter; and
- c. There is no probable cause to believe that other grounds for disciplinesanction exist.

3.4 Answer to Complaint for Single Bankruptcy

- a. Within 2030 calendar days of delivery of the Complaint for Single Bankruptcy, Respondent must deliver to CFP Board Counsel, using a form that CFP Board provides, and Bankruptcy Answer that admits or denies the existence of the Bankruptcy Matter, admits or denies that the Bankruptcy Matter demonstrates an inability to manage responsibly the Respondent's or the business's financial affairs, and states whether Respondent has any other Bankruptcy Matter.
- b. If Respondent has another Bankruptcy Matter, Respondent must provide the name of the debtor, the date of the first filing in the Bankruptcy Matter, and the court in which the Bankruptcy Matter is or was pending, the case number of the Bankruptcy Matter-is pending, and a copy of any petition filed in the Bankruptcy Matter. In this circumstance, CFP Board Counsel must deliver an Amended Complaint, which will proceed to a hearing as set forth in Article 10.

- 1. If CFP Board Counsel must deliver an Amended Complaint to Respondent; and
- 2. Respondent must deliver to CFP Board Counsel, within 30 calendar days of delivery of the Amended Complaint, a written Answer to the Amended Complaint that satisfies the requirements of Article 3.2.
- c. If Respondent has no other Bankruptcy Matter, and admits that the Bankruptcy Matter demonstrates an inability to manage responsibly the Respondent's or the business's financial affairs, then Respondent may accept an Order of Public Censure, in which case CFP Board Counsel will issue-deliver to Respondent an Order of Public Censure, the DEC will not hold a hearing, and CFP Board will not charge Respondent athe hearing fee. If Respondent has no other Bankruptcy Matter and does not accept CFP Board publishes an Order of Public Censure, Respondent must state in the Answer whether accordance with Article 17.7
- e.d.lf Respondent has no other Bankruptcy Matter and denies that the Bankruptcy Matter demonstrates an inability to manage responsibly the Respondent's or the business's financial affairs and, then Respondent must provide the factual basis for Respondent's statement.denial in the Bankruptcy Answer. In this circumstance, the Complaint for Single Bankruptcy will proceed to a hearing as set forth in Article 10 and, CFP Board will charge Respondent athe hearing fee, and CFP Board Counsel may file a written statement, no later than 30 calendar days prior to the Hearing, setting forth CFP Board's position concerning Respondent's denial.

3.5 Request for Extension of Time

Prior to the deadline for delivering an Answer, <u>Amended Answer, or Bankruptcy Answer (each an "Answer")</u>, Respondent may request an extension of time to file the Answer. CFP Board Counsel may grant the request, for good cause shown. If CFP Board Counsel denies the request, Respondent may file a Motion for Extension of Time to File an Answer. The Chair of the DEC must <u>rule on a issue an order resolving the</u> Motion for Extension of Time to File an Answer. The Chair of the DEC must <u>rule on a issue an order resolving the</u> Motion for Extension of Time to File an Answer.

3.6 Withdrawal of a Complaint

CFP Board Counsel may withdraw a Complaint at any time, and must deliver to Respondent a <u>noticeNotice</u> of <u>withdrawalWithdrawal</u>. CFP Board Counsel may refile a Complaint after a withdrawal, but may not refile a Complaint based on or including the same allegations raised in a Complaint that CFP Board Counsel withdrew on two prior occasions.

ARTICLE 4: DEFAULT; SUSPENSION-OR, REVOCATION, OR BAR

4.1 Default

Respondent is in default if Respondent fails to:

- a. Acknowledge receipt of a Notice of Investigation pursuant to Article 1.1;
- b. File an Answer in accordance with Article 3.2 or 3.4;
- c. Provide proof of compliance <u>with eitherafter</u> an Interim Suspension Order in accordance with Article 2.3-or, written evidence after a Public Censure, Temporary Bar, or Permanent Bar in accordance with Article 11.3, or a sworn statement and written evidence after an Order of Suspension in accordance with Article 11.6<u>4</u>; or

d. Pay the fees that CFP Board assesses pursuant to Article <u>1617</u>.4, except in cases where CFP Board Counsel has granted a waiver due to financial hardship.

4.2 Administrative Order of Suspension-or, Revocation, or Bar

- a. If Respondent is in default, then based upon CFP Board Counsel's determination of the seriousness, scope, and harmfulness of the allegations, CFP Board Counsel must deliver to Respondent-either an:
 - 1. An Administrative Order of Suspension that suspends Respondent's Certification and License for one year and one day, or an Administrative Order of Revocation that revokes Respondent's Certification and License, based upon CFP Board Counsel's determination of the seriousness, scope, and harmfulness of the allegations. An Administrative Order of Suspension and an Administrative Order of Revocation must state with reasonable particularity the grounds for default.
 - 2. An Administrative Order of Temporary Bar that temporarily bars Respondent from seeking CFP[®] certification for one year and one day;
 - 3. An Administrative Order of Revocation that revokes Respondent's Certification and License; or
 - 4. An Administrative Order of Permanent Bar that permanently bars Respondent from seeking CFP[®] certification.
- b. An Administrative Order must state with reasonable particularity the grounds for default.

4.3 Appeal of Administrative Order

An Administrative Order and an order denying a Petition for Reinstatement Following an Administrative Order is subject to appeal under Article 15.

4.4 Publication of Administrative Order

CFP Board publishes an Administrative Order in accordance with Article 17.7.

4.5 Request for Reinstatement after Administrative Order of Suspension

A-Respondent may request reinstatement following an Administrative Order of Suspension.

- a. In support of a request for reinstatement, Respondent must providedeliver to CFP Board Counsel the proof required by Article <u>1314</u>.1, cure the default, and fully cooperate with any proceedings under these *Procedural Rules*.
- b. CFP Board Counsel <u>must determine whether to may</u> reinstate Respondent. If CFP Board Counsel does not reinstate Respondent, the within 30 calendar days after receiving Respondent's request for reinstatement, then Respondent may file a <u>MotionPetition</u> for Reinstatement Following an Administrative Order of Suspension, which the Chair of the DEC must decide inby issuing a written order that is subject to appeal under Article 14. final order. CFP Board may file a response to a Petition for Reinstatement and Respondent may file a reply to CFP Board Counsel's response in accordance with Article 9.

- c. A Respondent seeking reinstatement through a MotionPetition for Reinstatement followingFollowing an Administrative Order of Suspension must prove by clear and convincing evidence that Respondent has met the requirements of Article 1314.1, cured the default, and has fully cooperated with any proceedings under these *Procedural Rules*. Clear and convincing evidence is a standard of review that is higher than a preponderance of the evidence, and means "a high probability," *i.e.*, evidence which that shows that, as a whole, it is highly probable that the factmatter sought to be proved is highly probably to have occurred. A Respondent who is reinstated remains subject to the completion of the investigation or disciplinary action in which the default occurred and may be subject to the imposition of a sanction in accordance with Article 11.4.true.
- d. A Respondent who is reinstated remains subject to the completion of the investigation or sanctions proceeding in which the default occurred, and depending on the outcome of the investigation or proceeding, may be subject to the imposition of a sanction in accordance with Article 11.1.

ARTICLE 5: PETITIONS FOR FITNESS DETERMINATION

5.1 <u>Eligibility to File</u> Petition for Fitness Determination

- a. <u>A Respondent whose conduct falls within the "Unacceptable" list set forth in the *Fitness* <u>Standards for Candidates and Professionals Eligible for Reinstatement may not file a Petition</u> for Fitness Determination and may not obtain CFP[®] certification.</u>
- b. A Respondent whose conduct, as set forth in the *Fitness Standards for Candidates and Professionals Eligible for Reinstatement*, is presumed to be unacceptable or whose conduct may reflect adversely upon the profession or the CFP[®] certification marks ("Relevant Conduct") may file a Petition for Fitness Determination requesting a determination of fitness for CFP[®] certification. <u>if Respondent has signed the Pathway to CFP[®] Certification Agreement</u>. A Respondent whose conduct falls within the "Unacceptable" list set forth in the *Fitness Standards for Candidates and Professionals Eligible for Reinstatement* may not file a Petition for Fitness Determination.

5.2 **Proving Fitness**

The factors relevant to <u>a Respondent's</u> fitness for CFP[®] certification include:

- a. The <u>extent to which the Relevant Conduct reflects adversely upon the profession or the CFP®</u> <u>certification marks;</u>
- b. Whether and how Respondent has taken actions that are designed to prevent the Relevant Conduct from reoccurring in the future;
- c. Whether and how Respondent has integrated the *Code and Standards* in Respondent's practice;
- d. Whether Respondent has submitted positive letters of reference from current clients, supervisors, colleagues, or other professionals concerning the Relevant Conduct or the Respondent's character; and
- e. Any other factors the DEC determines are relevant factors to Respondent's circumstances.

ARTICLE 6: RESPONDENT'S REQUEST FOR DOCUMENTS

6.1 Timing and Scope of Document Requests

After CFP Board delivers a Complaint or Respondent files a Petition, Respondent may request, in writing to CFP Board Counsel, the production of relevant documents in CFP Board's investigative file for Respondent that are not privileged or confidential, <u>or</u> do not constitute attorney or expert work product, <u>or are not prohibited from disclosure by law. (as defined in Article 1.3.a.1.).</u> CFP Board <u>Counsel</u> must respond to any request and produce <u>responsive</u> documents within <u>2030</u> calendar days of delivery of the request. Respondent may use any document that CFP Board <u>Counsel</u> produces only in the proceeding in which Respondent requested the document.

ARTICLE 7: NO CHALLENGENO CHALLENGES IN CFP BOARD PROCEEDING TO CRIMINAL CONVICTIONCONVICTIONS, PROFESSIONAL DISCIPLINE, OR CIVIL LIABILITY

7.1 Criminal Conviction

A record from any court of criminal jurisdiction indicating that Respondent has been convicted of a crime in that court, or admitted into a program that defers or withholds entry of a judgment of conviction ("Criminal Conviction"), is conclusive proof of the commission of the crime and that Respondent engaged in the criminal conduct that led to the Criminal Conviction.

7.2 Professional Discipline

A record from a (a) federal, state, local, or foreign governmental agency, (b) self-regulatory organization, or (c) other regulatory authority imposing discipline upon Respondent ("Professional Discipline") conclusively establishes conclusive proof of the existence of such Professional Discipline and is conclusive proof of the facts and violations that serve as the basis for such Professional Discipline. The fact that Respondent has not admitted or denied the findings contained in the record does not affect the conclusiveness of the proof. Professional Discipline includes a censure, injunction, undertaking, order to cease and desist, fine, suspension, bar, or revocation, and the surrender of a professional license or certification in response to a regulatory Regulatory action or regulatory Regulatory investigation, and statutory disqualification. A record of Professional Discipline includes a settlement agreement, order, consent order, and Letter of Acceptance, Waiver, and Consent (<u>("AWC)-r")</u>.

7.3 Civil Finding

A record from any court of civil jurisdiction containing a Finding (as defined in the *Code and Standards*) against Respondent in that court that Respondent violated a law, rule, or regulation governing Professional Services, or engaged in conduct involving fraud, theft, misrepresentation, or other dishonest conduct ("Civil Finding"), is conclusive proof of the existence of such Finding and that Respondent engaged in the conduct that led to the Finding.

7.4 Appeal of, or Challenge to, Criminal Conviction, Professional Discipline, or Civil Finding

A Criminal Conviction that is subject to appeal, Professional Discipline that is under challenge in a civil court or <u>before</u> an appropriate regulatory body, or a final order containing a Civil Finding that is subject to appeal may be the basis for an Interim Suspension Order but otherwise is not <u>admissible_conclusive</u> <u>proof of the Criminal Conviction, Professional Discipline, or Civil Finding</u> in a CFP Board proceeding.

7.5 No ChallengeCertain Challenges Not Allowed in CFP Board ProceedingProceedings

If CFP Board proves or Respondent admits <u>Respondent'sa</u> Criminal Conviction, Civil Finding, or Professional Discipline, <u>then</u> Respondent may not challenge the Criminal Conviction, Civil Finding, or Professional Discipline in the CFP Board proceeding, and may introduce evidence only concerning an appropriate sanction resulting from the Criminal Conviction, Civil Finding, or Professional Discipline.

ARTICLE 8: SETTLEMENT PROCEDURE

8.1 Settlement Offer

CFP Board Counsel and Respondent may agree on a Settlement Offer, <u>includingin the form of</u> a proposed Consent Order, that would resolve an investigation, Complaint, or Petition. <u>A Settlement Offer</u> <u>shall stay the Article 3 deadline for a Respondent to file a Complaint</u>. If either CFP Board Counsel or Respondent does not agree to a Settlement Offer, <u>then</u> the investigation will continue or the matter will proceed to hearing.

8.2 Required Content of Proposed Consent Order

- a. **Resolution of Investigations or Complaints**. The Settlement Offer must be in the form of a proposed Consent Order that contains and describes in reasonable detail:
 - 1. The findings of fact and violationsgrounds for sanctions to which Respondent consents;
 - 2. Any mitigating and/or aggravating factors relevant to the Settlement Offer;
 - 3. A statement identifying the form of disciplinesanction to be imposed;
 - 4. Where applicable, the number of years after the publication when Respondent may file a Petition to Remove Publication, which must not be less than 5 years or more than ten years after the date of publication;
 - 5.4. The content of the public notice, if the form of disciplinesanction is public;
 - 5. A statement that Respondent consents to the entry of the proposed Consent Order, and, if there is to be public notice, then that Respondent consents to the issuance of a public notice;
 - 6. <u>A statement that Respondent must not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in the Consent Order or create the impression that the Consent Order is without factual basis; and</u>
 - 7. A waiver of all rights-of:
 - a) Of appeal to CFP Board's Appeals Committee; or
 - 7.b) To challenge or contest any issue related to the Consent Order in any other contractual or judicial forum, or to otherwise challenge or contest the validity of the Consent Order if the DEC accepts the proposed Consent Order. including an arbitration, in an action or proceeding in which CFP Board is a party.
- b. Resolution of Petitions for Fitness Determination. The Settlement Offer must be in the form

of a proposed Consent Order that contains the information required in Article 8.2(a)(1)-(7) and describes in reasonable detail the facts and misconduct relevant to Respondent's fitness and the proposed determination.

c. Resolution of Petitions for Reinstatement Following Order of Suspension for More than One Year. The Settlement Offer must be in the form of a proposed Consent Order that contains and describes in reasonable detail facts relevant to Respondent's rehabilitation, fitness, and compliance with the terms of the DEC Order, and the proposed determination.

8.3 Settlement Review Panel; Settlement Hearing

A Settlement Review Panel must review the proposed Consent Order. A Settlement Review Panel must consist of at least three persons. A majority of the Settlement Review Panel must be CFP[®] Professionalsprofessionals, and a majority must be DEC members. A DEC member must serve as Chair of the Settlement Review Panel. The DECCFP Board Counsel must deliver to Respondent notice of the identitiesname and employer of the memberseach member of the Settlement Review Panel and the DEC members. The Settlement Review Panel must consider a proposed Consent Order without a hearing unless CFP Board Counsel or the Settlement Review Panel requests a Settlement Hearing. The Settlement Review Panel may hold the Settlement Hearing telephonically or in person-, by telephone, or by video conference if CFP Board makes video conference available. A Settlement Review Panel must propose a recommendation to the DEC regarding the proposed Consent Order.

8.4 Resolution of Settlement Offer

The DEC must determine whether the proposed Consent Order is reasonable and serves the public interest. In reviewing the proposed Consent Order, the DEC must accept as true the findings of fact and violations to which Respondent consents. The DEC must determine whether the terms of the proposed Consent Order are clear, the proposed Consent Order resolves the alleged violations, and the proposed sanction and time frame when Respondent may file a Petition to Remove Publication aligns with the relevant Anonymous Case Histories and Sanction Guidelines. The DEC must entereither accept the proposed Consent Order, reject the proposed Consent Order with no Counteroffer, or reject the proposed Consent Order and propose a Counteroffer.

- a. Acceptance of Proposed Consent Order. If the DEC accepts and <u>entersissues</u> the proposed Consent Order, the Consent Order is the final decision of CFP Board.
- b. **Rejection of Proposed Consent Order**. If the DEC rejects the proposed Consent Order and does not propose a Counteroffer, CFP Board Counsel will continue the investigation, or the matter will proceed to hearing.
- c. Rejection of Proposed Consent Order and Counteroffer. If the DEC rejects the proposed Consent Order and proposes a Counteroffer, Respondent must accept the Counteroffer within 2014 calendar days of serviceissuance of the Counteroffer or the Counteroffer will be void. If Respondent accepts the Counteroffer, then the DEC will enterissue the Counteroffer as a Consent Order- that is the final decision of CFP Board. If Respondent does not accept the Counteroffer, then the investigation will continue, the matter will proceed to hearing, or CFP Board Counsel and Respondent will present another proposed Consent Order to the DEC.
- d. The DEC must not give any weight, in the later adjudication of a Complaint, to a proposed Consent Order or ato any statement made by Respondent or CFP Board Counsel during or in the context of the negotiation of a Proposed Consent Order in the later adjudication of a

Complaint.

8.5 No Appeal of Consent Order or Rejection of Proposed Consent Order

A Consent Order is not subject to appeal under Article <u>1415</u>. The rejection of a Proposed Consent Order is not subject to appeal under Article <u>1415</u>.

ARTICLE 9: OTHER MOTIONS

9.1 Other Motions

In addition to motions specifically identified elsewhere in these *Procedural Rules*, which must be resolved as set forth therein, Respondent and CFP Board Counsel may file written, non-dispositive motions prior to the hearing, including <u>concerningwith respect to</u> any issue that these *Procedural Rules* do not otherwise address, which <u>unless otherwise specified in these *Procedural Rules*, the Chair of the DEC will decide. The movant must state the grounds for the motion, the relief requested, and whether the movant requests oral argument. The opposing party may file a response within <u>1014</u> calendar days of service of the motion, or at such other time that the Chair of the DEC directs. The movant may file a reply within <u>three5</u> calendar days of service of the response, or at such other time that the Chair of the DEC directs. The Chair of the DEC directs.</u>

ARTICLE 10: HEARINGS

10.1 Notice of Hearing

CFP Board must hold a hearing in any case presented to the DEC if Respondent, CFP Board Counsel, or the DEC requests a hearing. If a hearing is <u>not</u> requested, <u>CFP Boardthen the DEC</u> may hold thea hearing in person, by telephone, or by video conference to the matter on the written record. Not less than 30 calendar days before a hearing, the Chair of the DEC tCFP Board Counsel must deliver to Respondent a Notice of Hearing that provides the date, place, and time of the hearing-, and states whether the parties may appear in person, by telephone, or by video conference. The Hearing Panel may proceed with the hearing if either Respondent or CFP Board Counsel fails to appear at the hearing. If a hearing is not requested, the Chair of the DEC must notify Respondent that the matter will be resolved on the written record.

10.2 **Requests for** Continuance of Hearing

A Respondent may submit<u>CFP Board Counsel may continue a hearing by delivering to Respondent, not less than 30 calendar days before the revised hearing date, a Revised Notice of Hearing. A Respondent may deliver a written request for continuance of the hearing that provides good cause for the request. CFP Board Counsel may grant or deny the request. If CFP Board Counsel denies the request, Respondent may file a Motion for Continuance of the Hearing, which the Chair of the DEC will decideshall be resolved in accordance with Article 9.1.</u>

10.3 Documents, Witnesses, Written Statements, and Stipulations

a. **Documents**. No later than 4045 calendar days after delivery of the Complaint or filing of a Petition, or by a time the DEC Chair otherwise specifies, CFP Board Counsel and Respondent may file with the Hearing Panel, which they mustand contemporaneously deliver to all other parties, documents that they may seek to introduce at the hearing. The Hearing Panel will not consider documents unless they are timely filed-and delivered, except for good cause shown

upon motion of a party.

- b. Witnesses. No later than 4030 calendar days after delivery of the Complaint or the filing of a Petition, or by a time the DEC Chair otherwise specifies, CFP Board Counsel and Respondenteach party must file a notice identifying all witnesses. The Hearing Panel will not allow a witness to testify unless timely identified, except for good cause shown-upon motion of <u>a party</u>. The party identifying the witness must provide the witness's phone number, email address, and mailing address, state the subject matter of the witness's anticipated testimony, and indicate whether the witness will appear at the hearing in person, by telephone, or by video conference if CFP Board makes video conference available. A Hearing Panel may permit a witness to testify at the hearing only upon swearing an appropriate oath or affirmation. Other than a Respondent and an expert witness, a fact witness may attend a hearing only while testifying.
- c. Written Statements. No later than <u>15 calendar days before the hearing or 1545</u> calendar days after delivery of <u>notice that the Complaint or</u> the <u>matter will be resolved onfiling of a Petition, or</u> by a time the <u>written record, aDEC Chair otherwise specifies, each</u> party to a proceeding may submit a written statement setting forth the party's position concerning any issue relevant to the allegations raised in the Complaint, defenses raised in the Answer, or matters raised in a Petition.
- d. Stipulations. At or before the hearing or within 15No later than 45 calendar days of after delivery of notice that the Complaint or the matter will be resolved on filing of a Petition, or by a time the written record, CFP Board Counsel and Respondent DEC Chair otherwise specifies, the parties may submit agreed-upon written stipulations of fact that will be binding on the parties to the stipulation.

10.4 Notice of DEC Members and Hearing Panel Members

Prior to the hearing, CFP Board must provide to Respondent a list of the <u>names and employers of DEC</u> members and potential Hearing Panel members, and must timely supplement the list. <u>Any motions for</u> recusal must be made in accordance with Article 17.3.b.

10.5 The Hearing Panel

A Hearing Panel will conduct the hearing. A Hearing Panel must consist of at least three persons. A majority of the Hearing Panel must be CFP[®] professionals, and a majority must be DEC members. A DEC member must serve as Chair of the Hearing Panel. <u>The Hearing Panel and the DEC will be</u> represented by counsel, who may assist the Hearing Panel during any hearing.

10.6 Evidence; Oath or Affirmation; Transcription

The Hearing Panel will determine, in its discretion, the conduct of the hearing, including the order of proof and allocation of time for argument and the presentation of evidence. The parties must have an opportunity to present documents and testimony, cross-examine witnesses called by another party, and present argument to the Hearing Panel. The Hearing Panel may exclude evidence and determine what weight to give any evidence. The Hearing Panel may consider, but is not bound by, <u>federal or state</u> evidentiary <u>andor</u> procedural rules <u>applicable in a court of law</u>. The Chair of the Hearing Panel must administer oaths or affirmations to testifying witnesses. CFP Board must obtain a written transcript of the hearing and make it available to the Appeals Committee and any Appeal Panel upon appeal.

10.7 Respondent's and CFP Board Counsel's Recommendation

Respondent and CFP Board Counsel may present evidence and argument and make recommendations regarding an appropriate sanction.

10.8 Closing of Hearing

The hearing will remain open until the DEC issues <u>aits</u> final order in accordance with Article <u>4412</u>.3. Until the DEC issues <u>aits</u> final order, the Hearing Panel <u>or the DEC</u> may request additional <u>documents</u> <u>or</u> information <u>from Respondent or CFP Board Counsel</u> and schedule additional hearings.

ARTICLE 11: RESOLUTION OF COMPLAINTS SANCTIONS, POST-SANCTION REQUIREMENTS, AND REINSTATEMENT

11.1 Burden of Proof and Grounds for Discipline

CFP Board Counsel must prove grounds for discipline raised in a Complaint by a preponderance of the evidence. A violation of the Code and Standards or the CFP[®] Certification Candidate Agreement constitutes grounds for discipline. A preponderance of the evidence is a standard of review that means "more probable than not," *i.e.*, evidence which shows that, as a whole, the fact sought to be proved is more probable than not to have occurred.

11.2 Recommendation of the Hearing Panel

a. The Hearing Panel must recommend to the DEC whether to find that there are grounds for discipline, and, if so, the appropriate sanction.

b. The Hearing Panel's recommendation must include factual findings, any mitigating or aggravating factors, and the Sanctions Guidelines and Anonymous Case Histories that the Hearing Panel found relevant.

c. The Hearing Panel must recommend the number of years after the publication when Respondent may file a Petition to Remove Publication, or that Respondent may not file a Petition to Remove Publication.

11.3 Review by the DEC and Issuance of Final Order

- a. The DEC must review *de novo* and accept, reject, or modify the Hearing Panel's findings and recommendations. *De novo* means that the DEC must consider the matter anew, as if the Hearing Panel had rendered no recommendation. The DEC gives no deference to the Hearing Panel, except that the DEC must give deference to, but is not bound by, the Hearing Panel's determination of a witness's credibility that is based upon its observation of the witness's demeanor. The DEC must issue a final order that finds whether there are grounds for discipline, and if so, issue a cautionary letter or impose a sanction.
 - b.<u>1.</u> The final order must set forth the DEC's factual findings, any mitigating or aggravating factors, and the Sanctions Guidelines and Anonymous Case Histories that the DEC found relevant.
- c. The DEC must-include in the final order the number of years after the publication when Respondent may file a Petition to Remove Publication, or state that Respondent may not file a Petition to Remove Publication.

d. If the DEC finds no grounds for discipline, the DEC must dismiss the Complaint as without merit.

11.4 Sanctions

a. Categories of Sanction

- 1. **Private Censure**. A private censure is an unpublished written reproach of Respondent that the DEC <u>deliversissues</u> to a censured Respondent.
- 2. **Public Censure**. A public censure is a written reproach of Respondent that CFP Board publishes in accordance with Article <u>4617</u>.7.
- 3. Suspension. -A suspension is a period of time in which Respondent remains subject to the *Terms and Conditions of Certification and Trademark License* but is not Certified or Licensed and is prohibited from using the CFP[®] certification marks, stating or suggesting that Respondent is a CFP[®] professional, or holding out to the public as being certified by CFP Board. The DEC may issue a suspension for a specified period, not less than 90 calendar days or greater than five years. _CFP Board publishes a suspension in accordance with Article <u>1617</u>.7.
- 4. Interim Suspension. An interim suspension is a suspension issued prior to a final order. An interim suspension may be in place for a period not greater than five years. CFP Board publishes an interim suspension in accordance with Article 17.7.
- 5. Administrative Suspension. An administrative suspension is a suspension imposed by CFP Board Counsel pursuant to Article 4. An administrative suspension will be in place for one year and one day. CFP Board publishes an administrative suspension in accordance with Article 17.7.
- 4.6. Revocation. A revocation is the termination of a Respondent's Certification and Trademark License. CFP Board publishes a revocation in accordance with Article <u>1617</u>.7. A Respondent whose CFP[®] Certification and License is revoked is permanently barred from applying for or obtaining CFP[®] Certification. certification.
- 7. Administrative Revocation. An administrative revocation is a revocation imposed by CFP Board Counsel pursuant to Article 4. CFP Board publishes an administrative revocation in accordance with Article 17.7.
- 5.8. **Temporary Bar**. A temporary bar is a period of time in which a Respondent who currently is not a CFP[®] professional is prohibited from applying for or obtaining CFP[®] certification. CFP Board publishes a temporary bar in accordance with Article <u>4617</u>.7.
- 9. Administrative Temporary Bar. An administrative temporary bar is a temporary bar imposed by CFP Board Counsel pursuant to Article 4. An administrative temporary bar will be in place for one year and one day. CFP Board publishes an administrative temporary bar in accordance with Article 17.7.
- 6.10. **Permanent Bar**. A permanent bar is a permanent prohibition on the ability of a Respondent who currently is not a CFP[®] professional to apply for or obtain CFP[®] Certification.certification. CFP Board publishes a permanent bar in accordance with Article 1617.7.

<u>11. Administrative Permanent Bar.</u> An administrative permanent bar is a permanent bar imposed by CFP Board Counsel pursuant to Article 4. CFP Board publishes an administrative permanent bar in accordance with Article 17.7.

b. Applicable Sanctions

When Respondent is a CFP[®] professional, the DEC may order a Private Censure, Public Censure, Interim Suspension, Suspension, or Revocation, and CFP Board Counsel may order an Interim Suspension, Administrative Suspension, Administrative Revocation, or Order of Public Censure in a single bankruptcy matter. When Respondent is not a CFP[®] professional, but is subject to disciplinesanction under either the Terms and Conditions of Certification and Trademark License or the Pathway to CFP[®] Certification Candidate Agreement, the DEC may order a Private Censure, Public Censure, Temporary Bar, or Permanent Bar, and CFP Board Counsel may order an Administrative Temporary Bar, Administrative Permanent Bar, or Order of Public Censure in a Single Bankruptcy Matter. In either casea non-administrative order, the DEC also may order remedial education or work.

c. Use of Sanction in Other CFP Board Proceedings

CFP Board will include any sanction in Respondent's disciplinary history and CFP Board may consider the sanction in <u>a</u> subsequent proceedings.

11.5 Applicability of Petition to Remove Publication

proceeding any

a. The DEC must include in the final order the number of years after the publication when Respondent may file a Petition to Remove Publication, which must not be less than 5 years or more than 10 years after the date of publication, when the final order imposes a:

1. Public censure;

2. Suspension of one year or less; or

3. Temporary bar of one year or less.

b. The DEC must state in the final order finding that Respondent may not file a Petition to Remove Publication when the final order imposes a:violated the Code and Standards or the Pathway to CFP[®] Certification Agreement.

- 1. Suspension of more than one year;
- 2. Revocation;
- 3. Temporary bar of more than one year; or
- 4. Permanent bar.

11.6—<u>3</u> Required Action after Public Censure, Temporary Bar, or Permanent Bar

A Respondent who is the subject of an Order of Public Censure, Temporary Bar, or Permanent Bar <u>that</u> <u>is not under appeal</u> must deliver to CFP Board Counsel, within <u>3045</u> calendar days of <u>deliveryissuance</u> of the <u>Orderorder</u>, written evidence that Respondent has:

- 21
- a. Advised the CFP[®] Professional's Respondent's Firm(s), in writing, of the Public Censure, Temporary Bar or Permanent Bar; and
- b. Advised all Clients of the Public Censure, Temporary Bar, or Permanent Bar, and provided all Clients the location of CFP Board's website that sets forth Respondent's disciplinary history.

11.7 <u>4</u> Required Action after Revocation or Suspension

A Respondent whose Certification and License is suspended or revoked must not use the CFP[®] certification marks, state or suggest that Respondent is a CFP[®] professional, or hold out to the public as being certified by CFP Board. Within <u>3045</u> calendar days of <u>deliveryissuance</u> of an Order of Suspension or Revocation <u>that is not under appeal</u>, Respondent must deliver, to CFP Board <u>Counsel</u>, Respondent's sworn statement of assurance that Respondent will comply with the Order of Suspension or Revocation, and written evidence that Respondent has:

- a. Ceased all use of the CFP[®] certification marks and not stated or suggested that Respondent is a CFP[®] professional;
- b. Removed the CFP[®] certification marks from all internet sites and all tangible materials that Respondent exposes to the public, including screenshots of websites, including Respondent's businesses, social media, third party financial advisor listing website profiles that Respondent controls, signage, and, when applicable, copies of Respondent's new interim business cards, letterhead, marketing and promotional materials, as well as anywhere else the CFP[®] certification marks previously appeared publicly in reference to Respondent or Respondent's services;
- c. Advised the CFP[®] Professional's Firm(s), in writing, of <u>any public the</u> Suspension or Revocation that CFP Board imposed; and
- d. Advised all Clients that Respondent's certification has been suspended of the Suspension or revoked Revocation, and has provided to all Clients the location of CFP Board's website that sets forth Respondent's disciplinary history.

11.8 <u>5</u> Default for Failure to Take Required Action after Revocation or Suspension

If a Respondent whose Certification and License is suspended fails to provide the informationsworn statement or written evidence required by this Article, then CFP Board Counsel may declare Respondent in default and deliver an Administrative Order of Revocation under Article 4.2.

11.9 <u>Motion</u> for Reinstatement after Suspension of One Year or Less

- a. <u>A Respondent whose Certification and License has been suspended for one year or less may</u> request reinstatement no earlier than 30 days prior to the last day of the suspension and no later than five years from the first day of the suspension. CFP Board Counsel may reinstate a Respondent whose Certification and License has been suspended for one year or less if Respondent has:
 - 1. Complied with the terms of the DEC Orderorder;
 - 2. Provided a properly-completed CFP Board Ethics Disclosure Questionnaire;
 - 3. Not violated CFP Board's Code and Standards since the issuance of the DEC's order, or

engaged in a prior violation of CFP Board's Code and Standards that previously was unknown to CFP Board;

- 3.4. Paid the reinstatement fee and any outstanding costs owed to CFP Board; and, including any certification fees that accrued during the suspension; and
- 4.5. Otherwise satisfied CFP Board's certification requirements, including any continuing education requirement that accrued during the suspension.
- b. If CFP Board Counsel does not reinstate a Respondent whose Certification and License has been suspended for one year or less, <u>then</u> Respondent may file a <u>MotionPetition</u> for Reinstatement, <u>which the Chair of the DEC will decide in accordance with Article 14</u>.
- c. If Respondent does not request reinstatement within five years of the first date of the suspension, then Respondent has relinquished CFP[®] certification permanently, with no opportunity for reinstatement.

11.10-7 Reinstatement after Suspension of More than One Year

A Respondent whose Certification and License has been suspended for more than one year may file a Petition for Reinstatement in accordance with Article 13.14.

11.11-8 No Reinstatement after Revocation

Revocation is permanent. There will be no opportunity for reinstatement.

ARTICLE 12: RESOLUTION OF COMPLAINTS

12.1 Burden of Proof and Grounds for Sanction

- a. **CFP Board Counsel Burden of Proof**. CFP Board Counsel must prove grounds for sanction raised in a Complaint by a preponderance of the evidence. A violation of the *Code and Standards* or the *Pathway to CFP® Certification Agreement* constitutes grounds for sanction. <u>A</u> preponderance of the evidence is a standard of review that means "more probable than not," <u>i.e., evidence which shows that, as a whole, the matter sought to be proved is more probable than not to have occurred.</u>
- b. When Respondent Has Burden of Proof: Circumstances Involving Multiple Allegations of Misconduct. If Respondent is alleged to have engaged in multiple instances of misconduct that is the subject of settled customer disputes and Respondent does not produce documents or information CFP Board Counsel requests that is material to the allegations of misconduct raised in or by the customer disputes, then the existence of the settled customer disputes will constitute grounds for sanction unless Respondent proves by a preponderance of the evidence that the allegations of misconduct raised in the settled customer disputes are without merit.

12.2 Recommendation of the Hearing Panel

- a. The Hearing Panel must recommend to the DEC whether to find that there are grounds for sanction, and, if so, the appropriate sanction.
- b. The Hearing Panel's recommendation must include factual findings, any mitigating or aggravating factors, and the Sanction Guidelines and Anonymous Case Histories that the

Hearing Panel found relevant.

12.3 Review by the DEC and Issuance of the DEC's Final Order

- a. <u>The DEC must review *de novo* and accept, reject, or modify the Hearing Panel's findings and recommendations</u>. *De novo* means that the DEC must consider the matter anew, as if the Hearing Panel had rendered no recommendation, except that the DEC:
 - 1. Must give deference to, but is not bound by, the Hearing Panel's determination of a witness's credibility that is based upon its observation of the witness's demeanor; and
 - 2. Must give deference to the Hearing Panel's rulings on procedural and evidentiary motions unless the DEC finds that such a ruling was arbitrary and capricious.
- b. <u>The DEC must</u> issue a final order that sets forth the DEC's factual findings, determine whether Respondent violated the Code and Standards or the Pathway to CFP[®] Certification Agreement, describe any mitigating or aggravating factors, and identify the Sanction Guidelines and Anonymous Case Histories that the DEC found relevant. The DEC's final order also must either:
 - 1. Dismiss the case if the DEC finds no violation of the Code and Standards or the Pathway to CFP® Certification Agreement, or
 - 2. Dismiss the case or dismiss the case with caution if the DEC finds a violation of the Code and Standards or the Pathway to CFP[®] Certification Agreement that does not warrant a sanction; or
 - 3. Impose a sanction if the DEC finds a violation of the Code and Standards or the Pathway to CFP[®] Certification Agreement that does warrant a sanction.

12.4 Publication of Public Censure, Suspension, Temporary Bar, Revocation and Permanent Bar

<u>CFP Board publishes a Public Censure, Suspension, Temporary Bar, Revocation and Permanent Bar</u> in accordance with Article 17.7.

ARTICLE 13: RESOLUTION OF PETITIONS FOR FITNESS DETERMINATION

1213.1 Burden of Proof

A Respondent who has filed a Petition for Fitness Determination must prove by a preponderance of the evidence, <u>under the factors set forth in Article 5.2</u>, Respondent's fitness for CFP[®] certification. A preponderance of the evidence is a standard of review that means "more probable than not," *i.e.*, evidence which shows that, as a whole, the <u>factmatter</u> sought to be proved is more probable than not to have occurred.

13.2 Recommendation of the Hearing Panel

12.2 Recommendation of the Hearing Panel

The Hearing Panel reviewing a Petition for Fitness Determination must recommend to the DEC whether to grant, deny, or deny with a right to re-apply for a period not to exceed five years. the Petition or whether to deny the Petition and impose either a Temporary Bar or Permanent Bar. The Hearing

Panel's recommendation must include factual findings, any mitigating or aggravating factors, and any *Anonymous Case Histories* that the Hearing Panel found relevant.

4213.3 Review by the DEC and Issuance of the DEC's Final Order

- a. The DEC must review *de novo* and accept, reject, or modify the Hearing Panel's findings and recommendations. The DEC must give deference to, but is not bound by, the Hearing Panel's determination of a witness's credibility that is based upon its observation of the witness's demeanor. The DEC must issue a final order that grants, denies, or denies with a right to re-apply after a period that does not exceed five years. The final order also must set for the DEC's factual findings, any mitigating or aggravating factors, and the *Anonymous Case Histories* that the DEC found relevant. concerning the Petition for Fitness Determination. *De novo* means that the DEC must consider the matter anew, as if the Hearing Panel had rendered no recommendation, except that the DEC:
 - 1. Must give deference to, but is not bound by, the Hearing Panel's determination of a witness's credibility that is based upon its observation of the witness's demeanor; and
 - 2. Must give deference to the Hearing Panel's rulings on procedural and evidentiary motions unless the DEC finds that such a ruling was arbitrary and capricious.
- b. <u>The DEC must issue its final order that either grants the Petition or denies the Petition and imposes</u> <u>a Temporary Bar or a Permanent Bar. The DEC's final order also must set forth the DEC's factual</u> <u>findings, any mitigating or aggravating factors, and the Anonymous Case Histories that the DEC</u> <u>found relevant.</u>

13.4 Publication of Temporary Bar and Permanent Bar

CFP Board publishes a Temporary Bar and Permanent Bar in accordance with Article 17.7.

ARTICLE <u>4314</u>: RESOLUTION OF PETITIONS FOR REINSTATEMENT FOLLOWING ORDER OF SUSPENSION OF MORE THAN ONE YEAR

<u>4314</u>.1 Petition for Reinstatement

- a. CFP Board must not reinstate a Respondent whose Certification and License the DEC or <u>Appeals Committee</u> has suspended for a period longer than one year unless Respondent has filed a written Petition for Reinstatement and the DEC or <u>Appeals Committee</u> has granted the Petition. <u>A Respondent must file a Petition no earlier than six months prior to the last day of the suspension and no later than five years after the first day of the suspension.</u> A hearing on a <u>Respondent's Petition</u> may be scheduled in accordance with Article 10.1. <u>Respondent's Petition</u> must <u>The DEC shall</u> not proceed consider Respondent's Petition unless Respondent has:
 - a.<u>1.</u> Completed the suspension;
 - b.2. Provided a properly-completed CFP Board Ethics Disclosure Questionnaire;
 - c.3. Provided a written certification that Respondent has read, understands, and will comply with, the Code and Standards;
 - d.<u>4.</u> Paid the reinstatement fee and any outstanding costs owed to CFP Board, including any certification fees that accrued during the suspension; and

- e.5. Otherwise satisfied CFP Board's certification requirements, including any continuing education requirement that accrued during the suspension.
- b. <u>13If Respondent does not request reinstatement within five years of the first date of the suspension, then Respondent has relinquished CFP® certification permanently, with no opportunity for reinstatement.</u>

14.2 Burden of Proof

A Respondent seeking reinstatement following an Order of <u>suspensionSuspension</u> of more than one year must prove by clear and convincing evidence the Respondent's rehabilitation, fitness for CFP[®] certification, and compliance with the terms of the <u>DEC OrderDEC's order</u>. Clear and convincing evidence is a standard of review that is higher than a preponderance of the evidence, and means "a high probability," *i.e.*, evidence which shows that, as a whole, <u>it is highly probable that</u> the <u>factmatter</u> sought to be proved is <u>highly probably to have occurredtrue</u>.

4314.3 Proving Rehabilitation and Fitness

Factors relevant to rehabilitation and fitness include:

- a. Whether Respondent has violated CFP Board's *Code and Standards* since the issuance of the DEC's <u>Orderorder</u>, or engaged in a prior violation of CFP Board's *Code and Standards* that previously was unknown to CFP Board;
- b. Whether and how Respondent has taken actions that are designed to prevent the circumstances that resulted in <u>disciplinea</u> sanction from reoccurring in the future;
- c. Whether and how Respondent has integrated the *Code and Standards* in Respondent's practice; and
- d. Whether Respondent has submitted positive letters of reference from current clients, supervisors, colleagues, or other professionals concerning the circumstances that resulted in disciplinea sanction or the Respondent's character.; and
- e. 13 Any other factors the DEC determines are relevant to Respondent's circumstances.

14.4 Recommendation of the Hearing Panel

The Hearing Panel must recommend whether a Petition for Reinstatement should be granted, denied, or denied with a right to re-apply for a period not to exceed <u>five5</u> years. The Hearing Panel's recommendation must include factual findings, any mitigating or aggravating factors, and any *Anonymous Case Histories* that the Hearing Panel found relevant.

4314.5 Review by the DEC and Issuance of the DEC's Final Order

- a. The DEC must review *de novo* and accept, reject, or modify the Hearing Panel's findings and recommendations- concerning the Petition for Reinstatement. *De novo* means that the DEC must consider the matter anew, as if the Hearing Panel had rendered no recommendation. The DEC gives no deference to the Hearing Panel, except that the DEC must:
 - <u>1. Must</u> give deference to, but is not bound by, the Hearing Panel's determination of a witness's credibility that is based upon its observation of the witness's demeanor—<u>; and</u>

- 2. Must give deference to the Hearing Panel's rulings on procedural and evidentiary motions unless the DEC finds that such a ruling was arbitrary and capricious.
- b. The DEC must issue <u>aits</u> final order that grants or denies the Petition and states the date, if any, after which Respondent may file a Renewed Petition for Reinstatement. The <u>DEC's</u> final order also must set forth the DEC's factual findings, any mitigating or aggravating factors, and the Anonymous Case Histories that the DEC found relevant. If the DEC denies Respondent's Petition for Reinstatement and does not authorize a Renewed Petition for Reinstatement, or the DEC denies Respondent's Renewed Petition for Reinstatement, the DEC must issue a Revocation, which CEP Board will publish in accordance with Article 16.7. revocation.

14.6 Publication of Revocation

CFP Board will publish a revocation in accordance with Article 17.7.

ARTICLE 4415: APPEALS

14<u>15</u>.1 Initiation of Appeal

Except where otherwise provided in these *Procedural Rules*, *a* Respondent or CFP Board Counsel may appeal any final <u>order of the DEC or Administrative</u> Order to the Appeals Committee.

- a. Time for filing appeal. An <u>AppellantA party</u> must deliver a Notice of Appeal within <u>1530</u> calendar days from <u>the issuance of the DEC's final order or the</u> delivery of the <u>final</u> <u>Administrative</u> Order. CFP Board will not consider or grant a request for more time to initiate an appeal. Failure <u>timely</u> to initiate an appeal <u>timely</u> waives the right to appeal <u>from a final Order</u>. A party that did not file a Notice of Appeal may file a Notice of Cross Appeal within <u>1014</u> calendar days of the service of the other party's Notice of Appeal.
- b. Content of Notice of Appeal or Cross Appeal. The Notice of Appeal and Notice of Cross Appeal must be set forth on a form that CFP Board provides, or a short one-page document that identifies the party initiating the appeal, designates the <u>DEC's</u> final order or the Administrative Order that is the subject of the appeal, and notes whether the <u>Appellantparty</u> requests an appeal hearing.
- c. Stay of <u>the DEC's</u> Final Order<u></u> or the Administrative Order. Upon the successful initiation of an appeal, the <u>finalorder or the Administrative</u> Order is stayed pending a decision by the Appeals Committee.
- d. Costs and Fees for <u>Appellate HearingAppeal</u>. When a Respondent files a Notice of Appeal or Notice of Cross Appeal, CFP Board will assess the costs and fees that CFP Board has established for the appeal. Respondent must pay the costs and fees within 1430 calendar days <u>of delivery</u> of the assessment, unless Respondent has obtained a waiver due to financial hardship pursuant to Article 1617.4. The Chair of the Appeals Committee may administratively dismiss an appeal for failure to pay the costs and fees.

14<u>15</u>.2 Appeals Committee and Appeal Panel

a. Appeals Committee. The Appeals Committee of the Board of Directors will review and decide all appeals. Pursuant to Article 14.7.b, CFP Board must identify The Appeals Committee members in the Notice of Appeal Hearing. will be represented by counsel, including during any

hearing.

b. Referrals to Appeal Panel. The Appeals Committee may refer the appeal or any portion of the appeal to an Appeal Panel for a recommendation to the Appeals Committee. <u>An Appeal Panel will be represented by counsel, including during any hearing</u>. An Appeal Panel must submit its recommendation to the Appeals Committee for final review and decision in accordance with Articles 14<u>15</u>.8 and 14<u>15</u>.9.

1415.3 Appellate Standard of Review

- a. Appeals from DEC Orders Resolving Complaints.
 - Factual Findings. The Appeals Committee must accept the DEC's factual findings unless the factual findings are unsupported by substantial evidence under the applicable burden of proof. <u>Substantial evidence is such relevant evidence as a reasonable mind</u> <u>might accept as adequate to support a conclusion</u>. The burden of proof for grounds for <u>sanction is a preponderance of the evidence</u>, which means "more probable than not," <u>i.e.</u>, evidence which shows that, as a whole, the matter sought to be proved is more probable than not to have occurred.
 - 2. Interpretation or Application. The Appeals Committee must accept the DEC's interpretation or application of the *Code and Standards* unless that interpretation or application is unreasonable.
 - 3. **Sanctions**. The Appeals Committee must accept the DEC's imposition of a sanction unless the Appeals Committee determines that the imposition of a sanction is an abuse of discretion. <u>An abuse of discretion is an error of judgment in issuing an order that is clearly unreasonable, erroneous, or arbitrary and not justified by the facts or the applicable standard.</u>
- b. Appeals from Administrative Orders- and Orders Denying Petition for Reinstatement Following an Administrative Order. The Appeals Committee must affirm an Administrative Order or an order denying a Petition for Reinstatement Following an Administrative Order unless Appellant establishes that the Administrative Orderorder is unsupported by substantial evidence or is the result of resulted from Appellant's "excusable neglect," which means that the failure to take proper steps at a proper time, were was not a consequence of carelessness, but rather resulted from some unavoidable hindrance or occurrence. In determining whether excusable neglect exists, relevant circumstancesconsiderations include:
 - 1. The reason for the default, including whether it was within the Appellant's control;
 - 2. Whether the Appellant acted in good faith; and
 - 3. The potential prejudice to the public or CFP Board.
- c. Appeals from DEC Orders Resolving Petitions.
 - Factual Findings. The Appeals Committee must accept the DEC's factual findings unless the factual findings are unsupported by substantial evidence under the applicable burden of proof. <u>Substantial evidence is such relevant evidence as a reasonable mind</u> <u>might accept as adequate to support a conclusion. The burden of proof for a Respondent</u> who filed a Petition for Reinstatement following an Order of Suspension is clear and

convincing evidence. The burden of proof for a Respondent who filed a Petition for Fitness Determination is a preponderance of the evidence.

- 2. Interpretation or Application. The Appeals Committee must accept the DEC's interpretation or application of the *Fitness Standards*, *Code and Standards*, or *Procedural Rules* unless that interpretation or application is unreasonable.
- Fitness or Rehabilitation. The Appeals Committee must accept the DEC's determination of fitness or rehabilitation unless the Appeals Committee determines that the DEC's determination is an abuse of discretion of fitness or rehabilitation is an abuse of discretion. An abuse of discretion is an error of judgment in issuing an order that is clearly unreasonable, erroneous, or arbitrary and not justified by the facts or the applicable standard.

14<u>15</u>.4 The Parties' Briefs

- a. Appellant's Brief. The party filing a Notice of Appeal and the party filing a Notice of Cross Appeal must deliver an Appellant's Brief no later than 45 calendar days of after the DEC issues its final Orderorder. The content of the Appellant's Brief must be as follows:
 - Appeal from Order issued by the DEC. Appellant's Brief, which should be no longer than 5030 double-spaced pages, must identify the final Orderorder at issue in the appeal and must state the grounds upon which the Appellant seeks a modification or reversal of the final Order. The contents of order. Appellant's Brief must be limited not include or refer to the evidence not contained in the record from the proceeding that resulted in the final Orderorder. Appellant must not raise new claims but may raise new arguments about claims addressed by the final Orderorder.
 - 2. Appeal from Administrative Order. Appellant's Brief, which should be no longer than 5030 double-spaced pages, must identify the final Orderorder at issue in the appeal and must state the grounds upon which the Appellant seeks a modification or reversal of the final Order.order. Appellant must include as an appendix to the Brief any documents not already contained within the Record on Appeal relevant and necessary to considering whether the final order at issue in the appeal resulted from excusable neglect. Appellant must not raise arguments or submit evidence concerning the substantive allegations contained in the Notice of Investigation or Complaint in an appeal addressing the entry of the final Orderorder.
- b. Appellee's Brief. Appellee's Brief must be filed within 30 calendar days <u>offrom</u> delivery of Appellant's Brief. Appellee's Brief, which should be no longer than <u>5030</u> double-spaced pages, must specify the party filing Appellee's Brief, and respond to the issues raised in Appellant's Brief. <u>The contents of the Appellee's Brief must be limited not include or refer</u> to <u>the evidence not</u> contained in the record of the proceeding that resulted in the final <u>Orderorder</u>. Appellee must not raise new claims but may raise new arguments about claims addressed by the final <u>Orderorder</u>.
- c. **Reply Brief.** An Appellant <u>mustmay</u> file a Reply Brief within <u>1014</u> calendar days of the delivery of Appellee's Brief that must not exceed 10 double-spaced pages. The content of the Reply Brief must be limited to responding to those issues raised in Appellee's Brief.
- d. **Motion for More Time**. A party may extend the time for filing <u>any</u> brief by obtaining the consent of the other party. If a party seeking more time is unable to obtain the other party's consent, the party may file a Motion for More Time prior to the deadline for filing the brief that provides good

cause for the request. The Chair of the Appeals Committee or Appeal Panel must rule on a issue an order resolving the Motion for More Time, and deliver the Order to Respondent.

e. 14Failure to Comply with Requirements for Content of Appellant's Brief. If the Appeals Committee determines that an Appellant failed to satisfy the requirements of Article 15.4(a), then the Appeals Committee may dismiss the appeal without a hearing.

15.5 Appellate Motions

An Appellant or Appellee may file a written motion not to exceedexceeding 10 double-spaced pages regarding non-dispositive matters. Except for good cause shown, <u>pre-hearing</u> motions must be filed no later than 30 calendar days prior to the appeal hearing. <u>A party may file a written motion for leave to file a post-hearing motion no later than 14 days after the appeal hearing</u>. An Appellant or Appellee may file a written response, which <u>must be no longer thanmay not exceed</u> 10 double-spaced pages, within 10<u>14</u> calendar days of any motion delivered by another party. An Appellant or Appellee may file a rebuttal <u>of no more than 10 double-spaced pages</u> within five<u>5</u> calendar days of <u>the delivery of</u> any response <u>and must not exceed 10 double-spaced pages</u>.

The Chair of the Appeals Committee must rule on all motions, objections, and other matters raised on appeal prior to, during, and after the hearing. If the Appeals Committee has referred the appeal or any portion of the appeal to an Appeal Panel, then the Chair of the Appeal Panel must rule on all motions, objections, and other matters relevant to the appeal or portion of the appeal that the Appeals Committee has referred to the Appeals Panel. Appeal Panel. If there has been no referral to an Appeal Panel, then the Chair of the Appeals Committee must rule on all motions, objections, and other matters raised on appeal prior to or after the hearing.

The Chair <u>of the Appeal Panel or Appeals Committee may, at his or her sole discretion</u>, hold oral argument on a motion either in person, telephonically, or by video <u>conference</u>. The Chair must <u>deliverissue</u> all <u>Ordersorders</u> to the parties.

1415.6The Record on Appeal

- a. <u>Appeals Appeal from Final Orders Order Issued by the DEC.</u> The record on appeal will consist of the record documents provided to the DEC, the DEC's final Order, all motions, responses to motions and orders resolving motions; the transcript of any hearing before the DEC, Hearing Panel; the DEC's final order; the Notice of Appeal, and all Briefs filed by the parties, and any on appeal hearing transcript.
- b. <u>Appeals Appeal</u> from Administrative <u>OrdersOrder</u>. The record on appeal will consist of the Administrative Order; the Notice of Appeal; and all Briefs and appendices filed by the parties, and any on appeal hearing transcript.
- c. Preparation of Record. CFP Board Counsel must prepare the record on appeal, submit it to the Appeals Committee and to the Appeal Panel if it is referred any matters, and deliver a copy uponto the Appellee or Appellant.

44<u>15</u>.7 Appeal Resolution

a. Authority to Hold a Hearing. The Chair of the Appeals Committee must determine whether an appeal hearing will be held and whether the appeal hearing will be in person, by telephone, or by video conference, considering the following factors: whether a party has requested a hearing; the novelty and complexity of the issues; and whether the facts and legal arguments

are adequately presented in the briefs and record, such that oral argument will not significantly aid the decision-making process.

- b. Notice of Appeal Hearing. Not less than 30 calendar days prior to the date set for an appeal hearing, CFP Boardthe Chair of the Appeals Committee must sendissue written notice of such hearing to each party, and designatingthat designates the date, time, place, and timemanner of the hearing. The Notice of Appeal Hearing must also inform the parties if the Appeals Committee has referred the appeal to an Appeal Panel, and identify the membersname and employer of each member of the Appeals Committee and the memberseach member of the Appeal Panel if the Appeals Committee has made a referral. A party must file any motion for recusal in accordance with Article 17.3.b. If the Appeals Committee referred an appeal to an Appeal Panel, the Appeal Panel must conduct the hearing.
- c. **Presentations at Hearing**. At the hearing, both Appellant and Appellee may make affirmative presentations limited to 20 minutes each, and Appellant will be permitted an additional 5-minute presentation-minutes to providepresent a rebuttal to Appellee's affirmative presentation. Affirmative presentations must address only those issues raised in the Notice of Appeal and the parties' Briefs. The rebuttal must address only those issues raised during Appellee's affirmative presentation.
 - Motion for More Time. The <u>Chair of the</u> Appeals Committee or the Appeal Panel may consider motions from the Appellant or Appellee requesting additional time for affirmative presentations and may grant such motions upon a showing of good cause. <u>A motion for</u> <u>more than 5 additional minutes of presentation time must be made in writing not less than</u> <u>30 calendar days prior to the date set for an appeal hearing. A motion for 5 minutes or less</u> <u>of additional presentation time may be made at the appeal hearing.</u>
 - 2. Questioning. The
 - 2. Objections and Procedural Issues Arising During the Appeal Hearing. The Chair of the Appeals Committee or the Appeal Panel will decide any objections or issues regarding procedural matters that arise during the appeal hearing.
 - 3. Questioning. Members of the Appeals Committee or Appeal Panel may ask questions at any time during or after the presentations. Subject to the right of <u>Appellant or</u> Appellee to move for more time, the time allotted for presentation <u>willshall</u> not be extended solely because the Appeals Committee or Appeals Panel asked questions.
- d. Transcript of Appeal Hearing. CFP Board must obtain a written transcript of an appeal hearing.

14<u>15</u>.8 Appeal Panel Recommendations.

When the Appeals Committee has referred a matter to an Appeal Panel, the Appeal Panel must prepare a written recommendation, which will be reviewed by the Appeals Committee. The Appeals Committee must review *de novo* the Appeal Panel recommendation and either (a) issue a final order, (b) conduct further proceedings, or (c) resubmit the matter to the Appeal Panel with instructions. Neither Appellant nor Appellee may appear during the Appeals Committee must consider the Matter anew, as if the Appeal Panel had rendered no previous decision. The Appeals Committee gives no deference to the Appeal Panel.

14<u>15</u>.9 Appeals Committee Orders.

The Appeals Committee must issue <u>aits</u> final order in writing, <u>which must be delivered to both parties</u>. Appeals Committee orders are not subject to further appeal or review by CFP Board.

ARTICLE <u>1516</u>: DELIVERING AND FILING DOCUMENTS, <u>AND</u> DETERMINING WHEN A DOCUMENT IS DUEMUST BE DELIVERED, AND ISSUING NOTICES AND ORDERS

These *Procedural Rules* set deadlines for a Respondent and CFP Board<u>Counsel</u> to deliver and file documents. This Article sets forth the requirements for delivering and filing documents and calculating, <u>determining</u> the date when a document is due, <u>and issuing notices and orders</u>.

1516.1 Documents Delivered by CFP Board

A Respondent is required to provide CFP Board an email address and mailing address, and to notify CFP Board within 30 calendar days of any changes to that information. -CFP Board may send or deliver documents to Respondent through the email address Respondent has provided to CFP Board <u>either</u> by attaching the document to the email or by providing in the email the information necessary for Respondent to access the documents by electronic means, or if no email address is available, by first class mail to the mailing address the Respondent has provided to CFP Board. In matters where Respondent has designated counsel, CFP Board must deliver documents to Respondent's counsel. CFP Board may utilize the same methods of delivery on appeal. <u>A Respondent's failure to provide accurate contact information will not prevent CFP Board from acting pursuant to these Procedural Rules</u>, including by issuing an Administrative Order of Revocation or a final order of sanction.

1516.2 Documents Delivered Toto CFP Board

Except where CFP Board otherwise specifies, a Respondent may deliver documents to CFP Board, including on appeal, through the email address or to the mailing address that CFP Board <u>Counsel</u> provides for delivery <u>of documents</u>.

15.3 Filings

16.3 Orders Issued by the DEC and the Appeals Committee, and Notices and Orders Delivered by CFP Board Counsel

An order may be issued and a notice may be delivered to Respondent must file through the email address Respondent has provided to CFP Board either by attaching the document to the email or by providing in the email the information necessary for Respondent to access the documents by electronic means, or if no email address is available, by first class mail to the mailing address the Respondent has provided to CFP Board. An order may be issued to CFP Board Counsel by email or first class mail.

16.4 Filing

a. Method of Filing. A Respondent may file a document with CFP Board Counsel, whoby attaching the document to an email to CFP Board Counsel through the email address CFP Counsel has provided to Respondent or by providing in the email the information necessary for CFP Board to access the documents by electronic means, or by first class mail addressed to CFP Board's mailing address. CFP Board Counsel may file a document by delivering the document to Respondent through the email address Respondent has provided to CFP Board either by attaching the document to the email or by providing in the email the information necessary for Respondent to access the documents by electronic means, or if no email address

is available, by first class mail to the mailing address Respondent has provided to CFP Board.

b. Availability of Filings. CFP Board Counsel must make filings available to the Hearing Panel, DEC, Appeal Panel, or Appeals Committee, as appropriate. A document is filed with CFP Board when it is delivered to CFP Board Counsel.

15.416.5 Date of Delivery

The date of delivery will be the day a document is <u>made availabletransmitted</u> through email or mail. This date will be determined by the day noted on the document being delivered. The document must be <u>deliveredtransmitted for delivery</u> on the date of the document. A postmark on an envelope is presumptive evidence of the date the document was <u>delivered.</u> <u>transmitted for delivery</u>. For documents <u>sent by email, the date and time reflected in the metadata of the email is presumptive evidence of when the document was delivered.</u>

15.516.6 Calculation of Time

When the *Procedural Rules* state a time in calendar days:

- a. Exclude the day of the event that triggers the period;
- b. Count every day, including intervening Saturdays, Sundays, and federal legal holidays; and
- c. Include the last day of the period, but, if the last day is a Saturday, Sunday, or federal legal holiday, the period continues to run until the end of the next day that is not a Saturday, Sunday, or federal legal holiday.

ARTICLE 1617: GENERAL PROVISIONS

1617.1 Confidentiality

- a. Except as otherwise provided in these Procedural Rules, the The existence of an investigation by CFP Board and the record of proceedings conducted pursuant to these Procedural Rules ("Confidential Information") will be confidential and will not be made public, except as provided below.
- b. CFP Board may disclose Confidential Information:
 - 1. In Publication publication of a public disciplinesanction pursuant to Article 4617.7;
 - 2. Within CFP Board and to third parties, but only as necessary to assess a Respondent's compliance with CFP Board's *Code and Standards*, including to:
 - a. Members of the DEC, Hearing Panels, and Settlement Review Panels;
 - b. Members of the Appeals Committee or an Appeal Panel, if an Order is appealed under these *Procedural Rules*;
 - c. Counsel designated by Respondent;
 - d. Respondents in a consolidated matter and their designated counsel;

- e. CFP Board's staff and Board of Directors;
- f. Individuals <u>undersubject to</u> a confidentiality agreement with CFP Board who are assisting CFP Board in the proceeding;
- g. Counsel for witnesses in an oral examination or a hearing;
- h. Individuals not otherwise authorized to review Confidential Information, to the extent necessary to conduct the investigation, prepare the individual for an oral examination or a hearing, or to question the individual during the oral examination or hearing, but in no event may the individual be permitted to retain a copy of a document containing Confidential Information; and
- i. Individuals who filed a Complaint against a Respondent, but only to notify the Individual that the pending Complaint remains under review or investigation, or is complete and that a public sanction has or has not been issued; and
- <u>i.j.</u> Stenographers or video equipment operators who assist with the recordation of an oral examination or a hearing.
- 3. If such disclosure is required by legal process of a court of law, governmental agency or an industry self-regulatory organization having appropriate jurisdiction;
- 4. To a governmental agency or industry self-regulatory organization having appropriate jurisdiction; and
- 5. If Respondent has waived confidentiality.
- c. A-Respondent or CFP Board may designate as Confidential Information excerpts of testimony in or documents referenced in the transcript of an oral examination taken pursuant to Article 1.32 within 4014 calendar days after receipt of the transcript. CFP Board will redact such designated Confidential Information from the transcript prior to disclosing the transcript to the examinee.
- d. To the extent Confidential Information is disclosed to Respondent, Respondent must keep the Confidential Information confidential, must not make the Confidential Information public, and must use such Confidential Information solely in connection with Respondent's defense of the investigation or prosecution<u>Complaint</u>, or any appeal thereof.

1617.2 Retention of Counsel

A-Respondent, Appellant, or Appellee may be represented by <u>Counselcounsel</u> during proceedings conducted pursuant to these *Procedural Rules*. Respondent's <u>Counselcounsel</u>, if any, must be identified to CFP Board prior to any scheduled on the record testimony or <u>hearing-in Respondent's</u> <u>Answer to the Complaint, Petition for Consideration or Petition for Reinstatement</u>. Respondent must provide the counsel's contact information as well as whether the <u>Counselcounsel</u> will appear in person, via telephone, or <u>viaby</u> video conference (if CFP Board makes video conference available) for any on the record interview, oral argument, or hearing conducted under these *Procedural Rules*. Respondent's counsel must be an active member in good standing of the bar of a state of the United States, the District of Columbia, or any jurisdiction, possession, territory or dependency of the United States. The DEC Chair and Appeals Committee Chair may prohibit the appearance of Respondent's Counsel if either determines that Respondent's <u>Counselcounsel</u> has not complied with any guidelines or standards

that CFP Board establishes for outside counsel. If CFP Board prohibits Respondent's counsel from appearing, Respondent may designate substitute counsel. Respondent must promptly inform CFP Board in the event Respondent's counsel withdraws or otherwise ceases to represent Respondent in the proceedings.

1617.3 Recusal

- a. **Standard for Recusal.** A member of the DEC, a Hearing Panel, a Settlement Review Panel, the Appeals Committee, or an Appeal Panel ("Member") must not participate in any proceeding in which the Member's impartiality might reasonably be questioned, including but not limited to the following circumstances:
 - 1. The Member has a personal bias or prejudice concerning a party or a party's <u>lawyercounsel</u>, or personal knowledge of facts that are in dispute in the proceeding.
 - 2. The Member knows, or reasonably should know, that the Member or a member of the Member's Family (as defined in the *Code and Standards*) is:
 - (a) A party or member of a party's Family;
 - (b) An officer, director, general partner, managing member, or employee of a business entity that the party or members of the party's Family Control (as defined in the Code and Standards);
 - (c) A person who has an economic interest in the proceeding or a business entity that a party or members of the Family of a party Control;
 - (d) A person who has any other interest that could be substantially affected by the outcome of the proceeding; or
 - (e) Likely to be a witness in the proceeding.
- b. Process for Recusal. CFP Board must provide Respondent or Appellant and Appellee with notice of the membersname and employer of each member of the Hearing Panel, the DEC, the Settlement Review Panel, Appeals Committee and/or the Appeal Panel, as applicable. Respondent, Appellant or Appellee must promptly file afile, within 7 calendar days of delivery of this notice, any motion requesting the recusal of a Member and state with particularity the grounds for the motion. Respondent's failure timely to promptly file a motion for recusal will result in the waiver of an objection to the participation of the Member. The Chair of the DEC or the Appeals Committee, as applicable, must rule upon any requestmotion for recusal. No person who is the subject of a motion for recusal may participate in the consideration of the motion except to raise the issue.

<u>4617</u>.4 Fees and Financial Hardship

CFP Board may impose fees on Respondent or Appellant. Respondent or Appellant must submit the fee to CFP Board within 2030 calendar days of the assessment. To receive a waiver or reduction of fees, Respondent or Appellant must submit a written request and supporting documentation demonstrating a financial hardship, as required by CFP Board. All such requests must be submitted to CFP Board no later than 2030 calendar days after the fee assessment. CFP Board Counsel then may reduce or waive the required fees. Failure by Respondent or Appellant to submit any fees owed to CFP Board, or to receive a waiver of such fees, will result in a Default under Article 4.1 and CFP Board will

not schedule a hearing. If the DEC finds no ground for <u>disciplinesanction</u>, CFP Board must refund Respondent the fee.

1617.5 Actions Required to be Taken by a Chair

Any action that these *Procedural Rules* require to be taken by a Chair of the Hearing Panel, DEC, <u>AppealsAppeal</u> Panel, or Appeals Committee may be taken by another member designated by the Chair.

1617.6 Sanction Guidelines and Anonymous Case Histories

- a. Sanction Guidelines. The Sanction Guidelines identify specific categories of conduct that violate CFP Board's Code and Standards, the sanction guideline for that conduct, and policy notes for the DEC to consider when imposingdetermining the appropriate sanction. The DEC isand Appeals Committee are not bound by the Sanction Guidelines. When considering the appropriate sanction in a particular case, the DEC may deviatedeviations from the sanction guideline Sanction Guidelines may occur if aggravating factsfactors warrant a more severe sanction-or, mitigating factors warrant a less severe sanction, or the DEC or Appeals Committee determines there are other reasons for doing so.
- b. Anonymous Case Histories. Anonymous Case Histories are summaries of the DEC's final orders of the DEC. CFP Board intends for the Anonymous Case Histories to guide the DEC's determinations.provide guidance. The DEC isand Appeals Committee are not bound by the Anonymous Case Histories.

1617.7 Publication

a. In the event that a proceeding conducted pursuant to these *Procedural Rules* results in a public disciplinesanction against Respondent, CFP Board will publish the order imposing such the public disciplinesanction and/or a summary of the contents of the order in a press release, on CFP Board's website, and any other form of publiclypublic disclosure that CFP Board determines is appropriate. In the publication, CFP Board will have the right to identify Respondent and the form of disciplinesanction, and provide some or all of the facts, as CFP Board has determined them to be, that CFP Board has determined are relevant to the disciplinesanction, including information which otherwise may be private or confidential under these *Procedural Rules*. Publication of the sanction will remain on CFP Board's website.

- b. Publication of discipline will remain on CFP Board's website until after Respondent files, and the DEC grants, a Petition to Remove Publication. A Respondent may file a Petition to Remove Publication when:
 - 1. The DEC has issued a final order authorizing Respondent to file the Petition to Remove Publication;
 - 2. The DEC's final order does not state whether Respondent is or is not authorized to file a Petition to Remove Publication, the DEC imposed a Public Letter of Admonition or a Suspension of one year or less, and not less than 10 years has passed since the date of publication; or
 - 3. Respondent's bankruptcy was disclosed pursuant to CFP Board's Bankruptcy Disclosure Procedures, and not less than ten years have passed since Respondent's bankruptcy.

- c. The DEC must grant the Petition to Remove Publication if Respondent proves by a proponderance of the evidence (a standard of review that means "more probable than not," *i.e.*, evidence which shows that, as a whole, the fact sought to be proved is more probable than not to have occurred) that Respondent:
 - 1. Complied with the terms of the final order imposing discipline;
 - 2. Provided CFP Board a properly-completed Ethics Disclosure Questionnaire;
 - 3. Was not the subject of a separate bankruptcy disclosure or CFP Board public sanction;
- 4. Is not currently under investigation or the subject of a Complaint; and

17.8 Limitations

- 5. In the case of a Respondent who is not a CFP[®] professional, did not engage in conduct and was not found to have engaged in conduct that violates CFP Board's *Code and Standards* after the publication of bankruptcy or public discipline.
- d. If the DEC grants a Petition to Remove Publication, then:
 - 1. CFP Board must remove the publication of bankruptcy or public discipline from CFP Board's website;
 - 2. CFP Board's verification of Respondent's CFP[®] certification and background must not reflect the bankruptcy or public discipline.
- e. The DEC may vacate the Order granting the Petition to Remove Publication if:
 - 1. Respondent makes a false or misleading representation to CFP Board in connection with the Petition to Remove Publication; or
 - 2. CFP Board issues Respondent another public sanction other than an Interim Suspension.
- f. If the DECs vacate the Order granting the Petition to Remove Publication, then:
 - 1. CFP Board must restore the publication of bankruptcy or public discipline to CFP Board's website; and
 - 2. CFP Board's verification of Respondent's CFP[®] certification and background must reflect the bankruptcy or public discipline.
- g. If Respondent makes a false or misleading representation to CFP Board in connection with the Petition to Remove Publication, then CFP Board Counsel retains the authority to <u>may not</u> deliver to Respondent a Complaint based upon the false or misleading representation.

16.8 Limitations

- a. CFP Board Counsel may not issue a Notice of Investigation after the later of:
 - 1. <u>Seven7</u> years after the date of the last action constituting a violation of the *Code and Standards*;

- 2. Two2 years after the date on which Respondent is the subject of a Criminal Conviction, Civil Finding, or Professional Discipline; or
- 3. The date the DEC establishes in an order granting a Motion for Extension of Time to Commence Investigation.
- b. CFP Board Counsel may file a Motion for Extension of Time to Commence Investigation. A Hearing Panel that satisfies the requirements of Article 10.5 shall review the motion and make findings and recommendations. The DEC must review *de novo* the Hearing Panel's findings and recommendations and issue an order granting or denying the Motion. The DEC must issue an order granting a Motion for Extension of Time to Commence Investigation if CFP Board Counsel proves by a preponderance of the evidence (a standard of review that means "more probable than not," *i.e.*, evidence which shows that, as a whole, the matter sought to be proved is more probable than not to have occurred) that there are extraordinary circumstances for enlargingextending the time to issuedeliver a Notice of Investigation. The DEC must find that extraordinary circumstances exist if Respondent was required, but failed, to report to CFP Board in a timely manner the matter that CFP Board Counsel intends to investigate.
- c. CFP Board Counsel may not <u>issuedeliver</u> an original Complaint to a Respondent more than <u>four4</u> years after the date on which CFP Board <u>issueddelivered</u> a Notice of Investigation, unless:
 - 1. CFP Board Counsel and Respondent agree to extend the time for CFP Board to <u>issuedeliver</u> a Complaint; or
 - 2. The DEC grants a Motion for Extension of Time to <u>IssueDeliver</u> Complaint and specifies a time for CFP Board Counsel to <u>issuedeliver</u> a Complaint.
- d. CFP Board Counsel may file a Motion for Extension of Time to Deliver Complaint. A Hearing Panel that satisfies the requirements of Article 10.5 shall review the motion and make findings and recommendations. The DEC must review *de novo* the Hearing Panel's findings and recommendations and issue an order granting or denying the Motion. The DEC must issue an order granting a Motion for Extension of Time to <u>IssueDeliver</u> Complaint if CFP Board Counsel proves by a preponderance of the evidence (a standard of review that means "more probable than not," *i.e.*, evidence which shows that, as a whole, the matter sought to be proved is more probable than not to have occurred) that there is good cause for extending the time for issuing a Complaint. The DEC must find good cause if:
 - 1. The matter under investigation is the subject of a pending Regulatory Investigation, Regulatory Action, Civil Action, or criminal proceeding in which Respondent has been charged with a Felony or Relevant Misdemeanor; or
 - 2. The circumstances warrant consolidation of multiple matters concerning Respondent that are under investigation, at least one of which occurred less than four years after CFP Board issueddelivered a Notice of Investigation.
- e. If CFP Board Counsel files a Motion for Extension of Time to Commence Investigation or <u>IssueDeliver</u> Complaint, Respondent may file a response within 20 calendar days of delivery of the Motion, and CFP Board Counsel may file a reply to Respondent's response with 10 calendar days of delivery of the response. <u>The Chair of the Hearing Panel has discretion whether to</u> <u>schedule oral argument on the motion.</u>

f. In resolving a Complaint, the DEC may consider as aggravating factors conduct that occurred outside of the limitations period set forth in this Article.

17.9 Notice to Individuals Who Filed a Complaint

<u>CFP Board Counsel shall provide to individuals who filed a Complaint against a Respondent notice every six months that the individual's pending Complaint remains under review or investigation, and when the individual's Complaint is dismissed or finally adjudicated, notice that a public sanction has or has not been issued.</u>